

iTunes U Content Provider Policy Statement

We are at the beginning of an exciting initiative to provide dynamic content to educators, students, parents, and community stakeholders across Florida and the United States, but also to learners around the world! Audio files, video files, enhanced podcasts and PDFs that support life, information and communication technology, leadership, classrooms and educators in Florida through iTunes U. The development for the state of Florida on iTunes U is a cooperative project with the Florida Department of Education, Apple, Inc, the University of South Florida, and other non-profit organizations and districts that provide access to quality digital content resources. The Florida Center for Instructional Technology (FCIT), University of South Florida will serve as a facilitator to gather content for Florida's K-12 iTunes U.

Florida's iTunes U will be allotted 500 GB of free online storage space within Apple's iTunes U. Assets include video, audio, slide show or text podcast items. Content Providers may host their own content, if they do not want to take advantage of the free storage space.

Florida iTunes U Policy

- Content providers will be defined as federal, state, or local government agencies and their affiliates.
- Content Providers will post materials for the education audience, such as content for student/teacher use in instructional activities, content for professional development, or other resources, such as reports, training guides, curriculum assets or other pertinent items.
- All posted content must be free, and make use of and follow fair use copyright guidelines. (See Copyright and Fair Use Guidelines for Teachers at: http://www.techlearning.com/techlearning/pdf/events/techforum/tx05/TeacherCopyright_chart.pdf and Creative Commons Licenses at: <http://creativecommons.org/about/licenses/meet-the-licenses>)
- No advertising or for-profit promotion is allowed. Non-profit productions may identify underwriters.
- All materials provided should be properly cited.
- Content Providers are required to adopt the Florida standard metadata schema, in order to make all iTunes U content searchable in a consistent fashion.
- Each content provider will be responsible for establishing a vetting process for their materials.
- Content Providers are encouraged to expand and refresh their digital media assets and/or learning objects on a regular basis.
- Content Providers are required to abide by this Florida iTunes U Content Provider Policy Statement and will provide FCIT with a Superintendent or Director signed copy of the Policy Statement.

Special Program Assurance

By my signature on this application, I hereby certify compliance with the following paragraph:

Content Providers (excluding the Department of Education) shall, to the extent permissible by law, be responsible and liable for, defend and hold harmless the Department of Education, its attorneys, agents and employees, from and against any and all claims, suits, debts, damages, and causes of action, whatsoever (including but not limited to those initiated pursuant to Section 7 of the Department of Education's iTunes U agreement with Apple), whether arising in law or in equity, arising out of or relating to the Content Provider, or any of its attorneys, agents or employees performance or failure to perform under the Florida iTunes U user agreement between USF and the Content Provider, however, that agreement is titled. The defense provided herein shall include reasonable attorney fees and costs incurred by the Department of Education, its attorneys, agents and employees, in the defense of any such claim, suits or causes of action, as aforesaid.

District/Content Provider School District of Clay County, FL

Printed Name William E. Ralls

Title Technology Integration Specialist

Signature _____ Date 9/24/2009

Email Address wralls@mail.clay.k12.fl.us

The authentication key (logon & password) allowing the Content Provider to upload content to the Florida on iTunes U dropbox will be sent to the email address above upon FCIT's receipt of this form signed by an authorized representative of the Content Provider.